

CANADIAN RACING PIGEON UNION INCORPORATED  
DIRECTORS MEETING  
WEDNESDAY NOVEMBER 11, 2009 8:00 pm  
C.R.P.U. HEAD OFFICE, TILLSONBURG, ONTARIO

Present: M. vander Jagt N. Oud, M. Collins

Conference: J. Stevenson, V. Radoman, R. Hastie, O. DeVries

Meeting called to order by M. van der Jagt at 8:05 pm

Review minutes from October 29<sup>th</sup> 2009

**MOTION:** R. Hastie seconded by J. Stevenson to accept the minutes from October 29th, 2009 as written.

CARRIED

M. van der Jagt requested we put the minutes onto the website. N. Oud will place the minutes from October 29<sup>th</sup> 2009 within the week.

**FINANCIAL:**

N. Oud would like to review changing bank accounts. CIBC will not transfer between the London and Tillsonburg branch, which causes issues with commuting to the London, ON branch.

**ACTION ITEM: N.Oud and M. Collins will look into switching bank and the possibility of a credit card to accumulate flight points.**

M. van der Jagt stressed his concerns regarding the financial loss in the last two years.

M. van der Jagt discussed the membership breakdown and requested the membership see where the membership fee goes.

**2009 MEMBERSHIP FEE**

which shows where your membership money goes \$40.00

1 - CALENDAR Cost per calendar	-	\$ 3.57
2- Jan newsletter costs	-	\$ 1.50
Stamp costs	-	.90
Envelope costs	-	.25
3- YEARBOOK Print costs no office labor included	-	\$22.00
4- April Newsletter	-	\$ 1.37
Stamp Costs	-	\$ 0.98
Envelope cost	-	\$ 0.25
5- July Newsletter Costs	-	\$ 1.37
Stamp Costs	-	\$ 0.98
Envelope costs	-	\$ 0.25
6- BALLOT and draft of Rules costs	-	\$ 2.12
Stamp Costs	-	\$ 1.18
Envelope costs	-	\$ 0.25
7- October Newsletter ESTIMATED	-	\$ 1.37
Stamp costs	-	\$ 0.98
Envelope costs	-	\$ 0.25

What is left of membership \$0.43

**If a member pays by credit card which is minus 3 %(- \$1.20) out of the \$40.00, we are left with a negative number.**

Also, advertising income does not cover the cost of newsletters or the yearbook.

If you have any questions, please feel free to ask.

**PLEASE NOTIFY HEAD OFFICE OF YOUR EMAIL FOR DELIVERY OF NEWSLETTERS. IT CAN SAVE OVER \$10.00 MOST OF THAT IN STAMPS**

**FROM EACH YEARLY MEMBERSHIP. THESE SAVINGS THEN CAN BE USED FOR ADVERTISING, PROMOTIONS, and DATABASE DEVELOPMENT.**

V. Radoman suggested contacting all of our suppliers to negotiate better pricing to improve the profit margin.

**ACTION ITEM:** V. Radoman will contact CRPU'S top suppliers and negotiate wholesale pricing to try and increase markup on our products. V. Radoman will also contact new suppliers that the CRPU does not carry at this time.

J. Stevenson requested on looking back at the proposal for a satellite supplier in the Edmonton area.

**ACTION ITEM:** J. Stevenson and V. Radoman will make a proposal for wholesale retailers interested in purchasing products from the CRPU. This should be available for the next meeting.

**BYLAWS:** R. Hastie stated that Hamilton amalgamation with local municipalities including Ancaster, Stoney Creek, Flamborough, and Glanbrook is in the works. The proposed bylaw is very favorable for the Pigeon fanciers in these municipalities.

J. Stevenson suggested changes to part 72 to read pigeons must be banded with identifying leg bands registered with the Canadian Racing Pigeon Union Inc. or the Canadian Pigeon Fanciers' Association.

**ACTION ITEM:** Ron will ask if the wording can be changed in the proposed bylaw on band registration.

Jim McInnes than joined the conference call to provide an update on the Canada Post Shipping Initiative.

J. McInnes opened up with saying that Bob Pommer from The CPFA has done the bulk of the work. J. McInnes has supplied Mr. Pommer with information regarding the racing pigeon sport and how it will use the shipping birds by Canada Post. They have been working through the different levels in Canada Post with the request of shipping pigeons. Canada Post is currently in discussions with the air lines that hold long distance (interprovincial) shipping contracts. Until Canada Post completes these negotiations we are waiting on final approval for land shipping.

V. Radoman asked about contacting courier companies. J. McInnes says B. Pommer did not have a good initial response from them, but if Canada Post ends up only being able to handle shipments for shorter distance (non-air travel) the next step would be to try a different avenue.

N.Oud asked if the spring meeting with IATA International Airline Transport Association happened. J. McInnes explained that they were still receiving data for shipping pigeons and did not have enough information to attend. J. McInnes said they are on the spring agenda meeting with IATA. J. McInnes said that Canada Post has several types of shipping boxes that will be approved for shipping pigeons.

M. van der Jagt extended a thank you to both J. McInnes and B. Pommer for their hard work and for what they have already accomplished. If they need any help or have an update they are asked to contact M. Collins.

Jim McInnes left the conference call.

**AWARDS:** M. Collins will copy and check band registration from young bird awards that were sent in. M. Collins will mail copies to O. DeVries and N. Oud to verify calculations and races used. O. DeVries needs to have a completed list of winners by the end of December for entry into the yearbook.

O. DeVries mentioned that awards are vastly spread out with there being potentially over 100 awards given out each old bird and young bird season. O. DeVries will bring up more of the possible recommended changes to the awards during the database meeting on Nov 25<sup>th</sup> 2009.

V. Radoman recommended we change the way we calculate our awards, so in turn they are easier to develop the database around. R. Hastie did state that all the general awards are there, and he has looked at them extensively. The large club's seem to have these calculating errors more so then the smaller club's.

N. Oud said he will spend a day or two in the office with Monik and see what she needs done to the database to improve it. He will then explain it to Jason in person over a couple of days if that is what it takes.

M. van der Jagt suggested we needed to look at reducing the overall number of award categories. N. Oud and O. DeVries will come up with a proposal for the Board to review.

**RULES:** J. Stevenson would like to set a meeting for Dec. 9<sup>th</sup> 2009 at 8:00 pm regarding the review of the rules. R. Hastie made a great package of revised rules and a few more changes have been suggested from several members.

**ACTION ITEM:** R. Hastie will send out revised rules to all directors, along with the code of Ethics for review at the Rules meeting.

K. Pappert would like the Directors to change the family membership; he thinks it is discriminatory against families that do not have a child under the age of 18.

**ACTION ITEM:** K. Pappert will be contacted by J. Stevenson. M Collins will supply K. Pappert's email to J. Stevenson.

D. Bergen sent in a letter to the CRPU stating Essex Invitational R.P.C. refused to accept his club membership fees for 2010. The Directors discussed that there are no guidelines or rules in the CRPU that dictate to clubs who they need to accept as members.

**ACTION ITEM:** J. Stevenson will let D. Bergen know that the CRPU has no rule on this issue.

The Competition Standards Committee was discussed in that it may need to be revised when we looked at the rules.

**PROMOTIONS:** V. Radoman said that the CRPU should advertise soon to be expired products, and that they should be dropped in price. Advertise the products before they expire.

The CRPU received an anonymous \$200 donation to use for promotion of the sport. Thanks to this member.

A request had come in from a club in Nova Scotia called Central Nova RPC to help run some recruiting ads. D. Archibald requested more help to grow the newly formed club. The Directors discussed that these types of requests will be looked at on a case by case basis.

**MOTION:** V. Radoman seconded J. Stevenson that the Central Nova Club will receive a grant of \$40.00 for advertising and promotion of the club. The CRPU will then match dollar for dollar over and above the \$40 up to a maximum of an additional \$200.

CARRIED

The Directors are looking at a possibility of becoming a partner with UNIKON to help service Canadian members. The CRPU will look into this with the hope our cost pricing lowers to increase our margin. A servicing contract has been set up in Canada already. The support will be an issue to look into. Directors requested that we do approach all clock manufactures at some time.

The CU had an enquire from an Edmonton Club regarding CU membership. M. van der Jagt spoke with the President of the club. J. Stevenson will follow up with the club. The CU has a strong interest in recruiting members from all parts of Canada. Alberta currently has the most CU members outside of Ontario and as such forms a very important base for the CU to build on.

The Directors discussed different avenues for increasing our advertising income to offset the losses the CRPU has had in the last two years. The Directors decided to contact former advertisers and clubs that use to advertise in the past years. The Head Office will start an advertising campaign.

J. Stevenson suggested the possibility of applying a club administration fee which will in turn allow the CRPU to represent all of our clubs in the yearbook. The Directors decided to table this discussion for a future meeting.

**ACTION ITEM:** Monik and Crystal to call clubs and past advertisers that no longer advertise in the yearbook.

**ACTION ITEM:** List all CU affiliated clubs in the yearbook for 2009 including contact information.

Frank Goodfellow contacted the CU for some information or pamphlets to be displayed at the Royal Winter Fair. The Royal Winter Fair board was supplied with Race Horses in the Sky pamphlets for a table which they were going to staff throughout the fair for visitors.

The CRPU will set up a Pay Pal account to further assist our members and supply customers with make payments to the CU.

**ACTION ITEM:** M. Collins will set up a Pay Pal account

**RACE PROGRAM:** R. Hastie is working on getting a new update from WINBIRD which will include the number of birds shipped by each flyer. This will be needed for the database to figure out UPR awards.

This new WINBIRD update will be for all clubs to download. It will provide the proper information to upload into the database to complete the UPR awards.

V. Radoman stated that the database should be the most important issue for our members.

A database meeting was set for 25 NOV 2009 at 8:00 pm

**ACTION ITEM:** N. Oud will send out Database reports by the end of the week.

**HEALTH:** N. Oud stated there is an outbreak of paramyxovirus in Europe. It may be a slight mutation or a vaccine batch problem and The NPO is looking into the problem.

M. van der Jagt asked if Dr. G. Chalmers had been approached regarding being a Health Liaison.

**OLD BUSINESS:** O. Devries will develop a proposal regarding band options in the future for the CRPU. O. Devries will look into all the issues and make a proposal to the directors before March 1 st, 2010.

**ACTION ITEM:** O. DeVries will develop a band proposal by March 1<sup>st</sup>, 2010.

M. van der Jagt requested placing the October Annual General Meeting minutes on the website but add a DRAFT watermark so members realize these are not approved. M. Collins will send both annual general meeting and Oct 29<sup>th</sup> meeting minutes to N. Oud to be placed on website.

**ACTION ITEM:** M. van der Jagt requests from each Director

#1. Three things you personally feel the CU needs to accomplish in 2010.

#2. What, in your opinion, are the three most important functions of the CRPU.

#3. What one thing would you like to see as the most significant accomplishment of the CU in the next 5 years?

**NEW BUSINESS:** M. van der Jagt asked if the Directors would allow CRPU members to become chairs to help develop a 4H and fledgling program.

**ACTION ITEM:** M. van der Jagt to approach H. Yassein for advice regarding the formation of a committee for the Fledgling Racer Program and 4-H clubs and consider possible candidates to lead such a committee.

M. van der Jagt discussed approaching a CRPU member to become BC representative to advocate for the CRPU in that area.

**ACTION ITEM:** J. Stevenson to approach N. Caine in becoming the BC representative for the CRPU.

Directors discussed having the same approach in the Quebec area.

**ACTION ITEM:** O. DeVries will make a couple of calls to locate a person for the QC representative. O. DeVries will discuss his findings with the Board at a later date.

M. van der Jagt will table discussing border crossing. The Directors will leave this topic till a further date.

The calendar was discussed. Directors decided to run the calendar for 2010. Advertising for the calendar will be accepted in the form of a 1 ½” banner under the award winners for each month. The cost of this ad is \$150.00.

O. Vanhaverbeke requested to have the cover photo of the Certificate of Merit given to the second place winner. Directors discussed that the winning pigeon that qualifies for the cover should be placed on the cover. It was the winning pigeon announced at the Annual Convention who received this recognition.

Enna Oud, President CRPU Ladies Auxiliary requested that the Board appoint a director as a convention delegate. N. Oud and M. van der Jagt will be convention delegates with the ladies Auxiliary.

R. Hastie seconded N.Oud to adjourn the meeting.

**CARRIED**