

CANADIAN RACING PIGEON UNION INCORPORATED SPECIAL DIRECTORS MEETING

Wednesday September 4, 2013

CRPU HEAD OFFICE, TILLSONBURG ONTARIO

Present: Terry Humberstone, Nick Oud, Steve Walsh
Conference: Dan Archibald, Ken King
Absent: Oscar Devries

1. Welcome and Call to Order

The meeting was called to order at 20:03 by Vice-President Humberstone. Pragmatic Conferencing was used for this BOD meeting.

2. Approval of the Agenda

Motion: to accept the agenda as circulated electronically.

Moved By: Nick
Seconded By: Dan CARRIED

3. Declaration of Conflict of Interest

No one declared a conflict of interest with tonight's agenda.

4. Motion to Accept Electronic Voting Minutes

Moved By: Steve
Seconded By: Ken CARRIED

4.1 Motion: That the minutes of the August 21, 2013 BOD meeting as circulated be accepted. (August 23rd)

Moved By: Steve
Seconded By: Dan CARRIED

5. Action Items List

5.1 Year Book 2012

- The 2012 yearbooks were delivered to the CRPU on August 22nd.
- All the 2012 Year Books have been mailed out.
- The total cost to ship the year books to the clubs was \$802.46.
- Many books were delivered in South Western and Central Ontario direct to the clubs via individual member pick up or via the combine trailers.
- 128 members paid an extra \$12.00 to have the year book mailed directly to their residence.
- The \$12.00 is very close to our break even cost for distribution.
- The total cost for the publishing of the 2012 year book was \$13,945.76
- That invoice has been paid.
- The invoicing for the combine and club lines has not been done.
- As agreed the BOD will prepare these tallies for Linda.
- The 2012 year book ads were all paid for.
- Some money has to be refunded because some ads were not included in the year book.
- Some members/clubs have already called to voice their displeasure that their individual ads were not printed in the 2013 year book.
- Some ad money was refunded prior to the distribution of the 2012 year book.
- All ad money will be refunded if the ad is not in the 2012 yearbook

Discussion - 2013 Yearbook:

- One publisher has offered to put the 2013 yearbook together this year for us at a cost of \$75.00 per hour. They estimate if we send them the material this will take 20 hours. It is more a guesstimate than an estimate.
- Already clubs are complaining of race result data uploading problems
- The race result deadline for the OB was August 31st.

- We will extend this deadline to the end of September to assist those clubs having trouble. That is the absolute final date for OB race result submissions.
- The race results program is run by yet another volunteer.
- At the February AGM a straw poll of the membership indicated 31 members wanted to keep the yearbook. Three members were opposed.
- The yearbook is becoming cost prohibitive to continue.
- 800 members contributing a \$44 membership fee will not cover the cost of a publisher producing the yearbook, shipping costs etc.
- It is very hard to get advertising revenue for the yearbook.
- There is not sufficient staff to take on the production of the yearbook.
- The BOD is unable to continue to produce the yearbook as has been done this past two years.
- Many clubs only want the free lines printed.

MOTIONS FOR CONSIDERATION:

Motion: That there will be no free lines for the clubs in 2013.

Motion: That the clubs must pay all shipping costs for the delivery of the 2013 yearbook.

Motion: That the CRPU yearbook be discontinued.

Motion: That the 2014 yearbook be produced on a CD.

Motion: That the 2013 yearbook issue is taken to the November 16th AGM and let the membership decide what they want done.

SUMMARY:

Nick will try to ascertain what it might cost to produce a yearbook in 2014 by CD recognizing the fact that there is no way we could undertake that this year for production of a 2013 yearbook.

All members will try to come back to our next meeting with some ideas as to how we can produce a 2013 yearbook without killing the CRPU.

5.2 Newsletters

- Traditionally Nick has published the newsletter.
- There is insufficient staff to take on this role.
- Revenue for advertisements is next to non-existent.
- The last newsletter cost \$1.53 each to mail by Canada Post.
- This does not include the cost of printing, the paper, the envelopes, the time to add the stamp, a members' address, a return address sticker and stuff the envelopes.
- Last year we reduced the number of newsletters from 4 to 3 per year.
- All newsletters are posted on line.

Discussion – Newsletter

- This is the same issue as the yearbook. A membership of 800 persons cannot maintain the cost of producing a newsletter.
- The cost to mail a newsletter exceeds \$1224 per publication.
- There is a great reluctance by the membership to provide us with their email address.
- Members with email change their address frequently making it hard to keep accurate records.
- Mail Chimp; the way we are currently distributing the BOD minutes, sales fliers etc. is catching on.
- Some members have called to provide their email addresses because they want to be included.

Motion: That the September 15th newsletter will be the last formal newsletter produced by this BOD.

Moved By: Nick
Seconded By: Dan CARRIED

Motion: That this newsletter will be distributed by Mail Chimp to all members who have provided us with email addresses.

Moved By: Ken
Seconded By: Steve CARRIED

Motion: That the remaining members will receive this final copy of our newsletter by Canada Post.

Moved By: Nick
Seconded By: Dan

Motion: That Mail Chimp will be the communication mechanism used by this BOD from September 15th going forward.

Moved By: Nick
Seconded By: Ken CARRIED

5.3 CRPU Web Page

- The CRPU web page is a mess.
- The race results program falls on the shoulders of yet another volunteer.
- The on-line store is not functional
- No member of the BOD has the skills or the time to take this on.

Discussion – what do we do?

- The web page of the CRPU has to be our number one priority.
- We agreed that all BOD members would try to come back with some concrete ideas on how we fix the web page for our next meeting.

6. Financial

6.1 Motion: That the Accounts Payable report dated August 16, 2013, the Accounts Receivable Report dated August 6, 2013 and the General Ledger report for the period August 1, 2013 to August 16, 2013 as circulated by email on August 16, 2013 be accepted as true and accurate reports.

Moved By: Nick
Seconded By: Dan CARRIED

7. In-Camera

Motion: That the CRPU BOD move into a closed meeting for the purpose of considering intimate financial or personal matters or other matters that may be disclosed of such a nature, having regard to the circumstances,

that the desirability of avoiding their disclosure in the interest of any person affected or in the public interest outweighs the desirability of adhering to the principle that proceedings be open to the public.

Moved By: Nick
Seconded By: Steve CARRIED

Rise and Report:

Moved By: Dan
Seconded By: Ken CARRIED

Motion: That the BOD accepts President Oscar DeVries resignation from the Office of President and the BOD as submitted this date for personal reasons.

Moved By: Ken
Seconded By: Dan CARRIED

Motion: That Vice President Terry Humberstone assumes the role of President of the CRPU for the balance of the term of office for this BOD.

Moved By: Steve
Seconded By: Nick CARRIED

Motion: That Director Ken King assumes the role of Vice President of the CRPU for the balance of the term of office for this BOD.

Moved By: Nick
Seconded By: Dan CARRIED

Motion: That the current search to find a member to fill the current vacant Directors position is amended to reflect the need for two new Directors.

Moved By: Nick
Seconded By: Steve CARRIED

All persons interested in one of these two vacant positions need only to email the CRPU of their intention to apply for one of these two vacant positions.

Other Business

8 Next Board Meeting Date – September 24th 20:00

9 Adjournment – 23:01 hours

Moved By: Steve
Seconded By: Nick

CARRIED

Terry Humberstone, President

Steve Walsh, Secretary